



DEPARTMENT OF THE NAVY  
OFFICE OF THE ASSISTANT SECRETARY  
RESEARCH, DEVELOPMENT AND ACQUISITION  
1000 NAVY PENTAGON  
WASHINGTON, DC 20350-1000

30 April 2019

MEMORANDUM FOR THE RECORD

SUBJECT: CONSIDERATION OF THE UNIVERSITY OF NORTH CAROLINA CHAPEL HILL, KEENAN-FLAGLER BUSINESS SCHOOL, UNDERSTANDING GOVERNMENT INDUSTRY RELATIONSHIP COURSE AS FULFILLMENT OF DEFENSE ACQUISITION UNIVERSITY'S ACQ315 UNDERSTANDING INDUSTRY (BUSINESS ACUMEN) COURSE

1. This memorandum formally documents Department of the Navy (DON) policy to allow the University of North Carolina Chapel Hill, Keenan-Flagler Business School, Understanding Government Industry Relationship Course to fulfill the requirements of the Defense Acquisition University's ACQ315 Understanding Industry (Business Acumen) course.

a. The course stated above surpasses DAU's ACQ 315 Understanding Industry (Business Acumen) course requirements.

b. Navy DACM used Defense Acquisition Workforce Development Fund (DAWDF) to fund this course for the Acquisition Work Force at the University of North Carolina Chapel Hill, Keenan-Flagler Business School.

2. My point of contact is Joe Everling, Navy DACM Chief of Staff, joe.everling@navy.mil, (703) 614-2695.

A handwritten signature in blue ink, reading "Marianne Lyons", is positioned above the printed name.

Marianne Lyons  
Director, Acquisition Career Management